



PENN CENTER NATIONAL HISTORIC LANDMARK DISTRICT

39th Annual Heritage Days Celebration

Dear Artisans, and Authors,

You are cordially invited to join us in the 39th Annual Heritage Days Celebration to be held November 9-11, 2023, for Artists and Authors Row

This year promises to be a very memorable and exciting event. Penn Center is working to ensure that our artists and authors will be very accessible to the more than 2,000 visitors expected to attend. Each artist will have ease in accessing and interacting with the public in a way that will provide maximum exposure of the arts representing our rich Gullah/Geechee culture and history.

Participation requirements for this year's celebration include a local vendor's fee of \$125.00 per artist and author per day. If you would like to be a part of this area for both days, the cost is \$150.00. Payment is due to Penn no later than October 27, 2023. This fee allows each artisan access to the beautiful grassy site next to the museum beneath the sprawling oak canopy. Your vendor's fee will also include advertisement provided by Penn through brochures which will be mailed to hundreds of potential visitors all over the world, and signage tastefully placed throughout the campus area. Artists & Authors Row will operate on Friday, November 10th 9:00 am-5:00 pm and Saturday, November 11th from 9:00 am to 5:00 pm. Set up begins at 7:00 am daily.

If you would like to participate in this year's celebration, please complete and return the enclosed application by mail or email to Dr. Marie Gibbs, mgibbs@penncenter.com.

Thank you and we look forward to seeing you at the celebration!

Sincerely,

Dr. Marie Gibbs & Gardenia S. White
Co- Chairs, Heritage Days Celebration Committee



Heritage Days Celebration

Application for Artists & Author's Row

Since its inception in 1981, Penn Center Heritage Days Celebration has grown from a single day of events and food to four days of festive songs, performances, meals, displays, and other events. The celebration itself originated in the early 1900's when the original Penn School (1862-1948) was in operation. During that period, the celebration was called "Harvest Days."

Penn Center Heritage Days Celebration is an effort to expose the public to Penn School, the history and culture of the Sea Islands, and the various Africanisms that still exist. In recent years, the celebration has welcomed over 12,000 visitors and returning family members annually. Most importantly, Penn Center offers every visitor the opportunity to learn about the Gullah Geechee culture and the rich history of the African Americans of the Sea Islands.

Participation requirements for this year's celebration include a local vending fee of \$125.00 per day per artist and author or \$150 for the two days per artist or author. Payment is due to Penn no later than October 27, 2023. This fee allows each artist and author access to the site near the museum on either or both Friday, November 10th and Saturday, November 11th 7:00 am to 6:00 pm. Please complete and return the application by mail, or to the address below.

Name: _____

Address: _____ City _____

(State) _____ (Zip Code) _____

Telephone: (Home) _____ (Cell) _____

Email: _____

Type of Art: _____

Descriptions of items for sale: _____

Day(s) of Participation: _____ Friday Only _____ Saturday Only _____ Both Days

ARTISTS & AUTHORS ROW INFORMATION

- 1) Penn Center, Inc. is a 501(c)3 organization and hosts its annual Heritage Days Celebration for the benefit of the Gullah/Geechee community.
- 2) Location: The Artists & Authors Row will be located under tents in the grassy area near the York W. Bailey Museum in the center of the campus (only). Please do not take the liberty of moving to another location as each area has a specific designation.
- 3) Artists and Authors Row Set-Up: 7:00-8:00 am Friday, November 10th. Due to the Heritage Day Parade and road closures on Saturday, November 11th, all vendors must set up between: 7:00am- 8:00 am and break down by 6:00 p.m. All vendors are allowed to unload items at their site; however, there will be No Parking on the row during event.
- 4) Artists and Authors Row PR: The Heritage Days publicity materials will include information on the artists and authors that take part. Please submit a brief biography of five lines or less, stating who you are, your art type or medium for sale, and what inspires your work. Also provide one picture of your work to be represented in the promotional materials. These items are due with your vending fee. All participants agree to be filmed or photographed by Penn Center, Inc. for promotional purposes.
- 5) Sales: We encourage all participants to present culturally appropriate and relevant items that will highlight the traditions and culture of the Gullah/Geechee people at this family-oriented event.
- 6) Artists and Authors Row Application & Fee Deadline: \$125.00 or \$150 fee must be submitted with application by October 27, 2023. Penn Center, Inc. will accept Visa, Master Card and Discover cards, cash, checks and money orders. Please call our Welcome Center to pay by credit card, Monday thru Saturday 9:00am-4:00pm. Penn Center, Inc. will not accept applications after the deadline date of October 27th, 2023.
- 7) All requested items should be submitted to: Penn Center, Inc. P.O. Box 126, St. Helena Island, SC 29920 ATTN: ARTIST & AUTHORS ROW
For more information contact the History & Culture Department at:
Tel: (843) 838-2474.
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If you agree to the above terms, please sign and date below, and submit your application.

Signature _____ Date _____
